CRISTALLO
RESORT & SPA
CORTINA D' AMPEZZO

THE
LUXURY
COLLECTION

Paola Gualandi
VP, Sales & Marketing

Born and raised in the countryside outside of Bologna, Paola Gualandi always had a passion for the hospitality industry.

Paola studied business administration in Bologna and did an exchange year in Denver, Colorado where she perfected her English and gained an understanding of business in the United States. Just as she was completing her studies in 1997, her father a prominent businessman from Bologna, purchased The Cristallo Hotel & Spa, looking to both extend its historic legacy and diversify his family business. Paola joined the venture as an assistant to the Director of Marketing and eventually rose to become the VP of Sales and Marketing..

Founded as a family business, The Cristallo thrived once again in the hands of the Gualandi family. The Cristallo opened after an extensive renovation and expansion that included adding the Transvital Swiss Spa.

Today, Paola is based primarily in Bologna, where she moved to raise a family with her husband. From her virtual office, she works closely with her team at the Cristallo every day and travels to the Cristallo at least every other week